



PREVENTX 2026 SPONSORSHIP PROSPECTUS

PreventX: Stories for Change

24–25 March 2026

Melbourne Convention and Exhibition Centre (MCEC)
Melbourne/Naarm

Presented by Safe and Equal



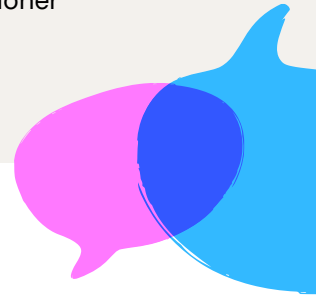
SAFE + EQUAL

ABOUT SAFE AND EQUAL

Safe and Equal is Victoria's peak body for Victorian organisations that specialise in family and gender-based violence across the continuum, including primary prevention, early intervention, response and recovery. We are an independent, non-government organisation.

We work with communities, government, and frontline organisations to address the causes of violence and build a future where everyone is safe, respected, and equal.

Born from the merger of Domestic Violence Victoria and the Domestic Violence Resource Centre Victoria, Safe and Equal brings together decades of experience in sector leadership, practitioner capacity building and evidence-based innovation.



ABOUT PREVENTX 2026: STORIES FOR CHANGE

Tuesday 24 and Wednesday 25 March 2026, at Melbourne Convention and Exhibition Centre.

PreventX is Safe and Equal's flagship biennial conference, running since 2019. It is one of the largest national gatherings of professionals working to prevent family and gender-based violence.

PreventX is a space for changemakers. It brings together prevention practitioners, campaigners, policy leaders, researchers, advocates and lived experience experts to share stories, strategies, and inspiration for creating a safer and more equal future.

In 2026, **PreventX** returns as an in-person event with an online component, combining the energy of in-person connection with the accessibility of virtual engagement.

You can learn more about the [**PreventX: Stories for Change 2026 Conference here.**](#)

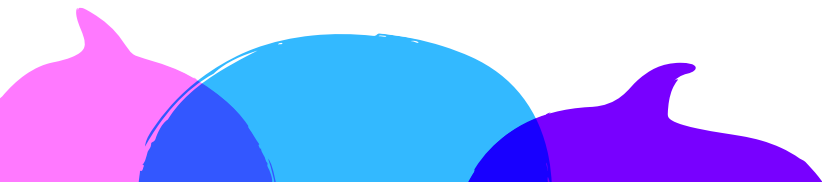
Why PreventX is needed

Primary prevention aims to stop violence before it starts. It describes work done across the whole population in settings where people live, learn, work, socialise and play. It is about changing the underlying social conditions that produce and perpetuate violence.

Primary prevention work happens in many sectors, locations and settings – schools, workplaces, communities, and media – and focuses on shifting the norms, structures, and practices that drive violence.

The primary prevention workforce who delivers this work is currently made up of highly-skilled, knowledgeable and dedicated practitioners – supported and employed by a range of organisations. But we also know that this workforce continues to face a number of challenges requiring connections and ongoing support. Challenges like practitioner isolation, lack of resources and access to professional development, as well as ongoing backlash and resistance. Inherent to working in primary prevention is practitioners facing backlash to the social change required to prevent violence. This is becoming more complex over time – as prevention grows and succeeds, resistance and backlash will also grow.

Connection and support are necessary for practitioner wellbeing, but also contribute positively to the development of practice, collaborative projects, and partnerships. This is why the [**Partners in Prevention Network**](#) exists – to enable connection, peer learning and knowledge sharing through training, communities of practice, resources and events like **PreventX**.



TARGET AUDIENCE

With up to 300 delegates expected to attend, **PreventX** is a perfect opportunity to expand your reach and make connections with individuals and organisations involved in preventing violence from across the country, including:

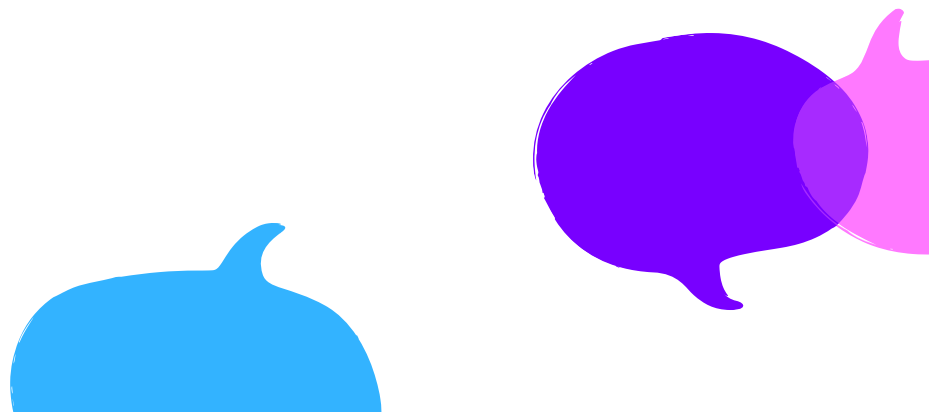
- + Primary prevention practitioners working in local, state and national contexts
- + Government employees and policy makers at the state and national level engaging with primary prevention, gender equity and respectful relationships education
- + Community sector workers across early intervention, response and recovery
- + State peaks for family violence response and prevention
- + Educators working in early childhood, primary and secondary schools
- + Women's Health Services
- + Local government
- + Regional, national and international not-for-profits working in women's rights, health and safety
- + Regional and national health promotion services
- + Professionals working in related services such as hospitals, universities, aged and disability care whose roles require engagement with primary prevention
- + People with lived experience of family and gender-based violence

OUR THEME THIS YEAR: STORIES FOR CHANGE

The objective of **PreventX** is to curate motivating sector-wide conversations relevant to prevention policy and practice.

PreventX 2026 will be a space where practitioners can share knowledge and case studies through stories and demonstrate storytelling in action. The conference will focus on stories about how prevention initiatives and messages are shifting attitudes; and addressing the gendered drivers of violence. It will also look at what more is needed for that change to be expanded and sustained.

Stories can be a powerful way of advocating for change. There are always more ways we can share and learn about how we gather, use and design the stories we tell in ways that are ethical, informed by lived experience and ensure community ownership. As the original storytellers, there is much we need to do in learning from First Nations people about how to use innovative, community-led solutions to move towards more culturally responsive approaches in prevention practice.



PreventX 2026 invites compelling, storytelling-driven sessions that explore the people, places, and processes shaping primary prevention.



People

Focus on inclusive, community-led approaches, especially uplifting First Nations voices. Explore the workforce skills, collective care, and leadership needed to drive change.



Places

Examine how prevention is embedded in communities, workplaces, schools, and digital spaces. Highlight effective place-based strategies, resistance, and international insights.



Processes

Share how co-design, truth-telling, partnerships, and adaptive learning shape impactful prevention work. Discuss evaluation, policy, funding, and research that supports systemic change.

Sessions will share bold, practical ideas and stories that inspire collective action and lasting impact.

PreventX 2026 will be held in Melbourne, with a mix of in-person and online opportunities for engagement. The conference will present a mix of plenary, parallel sessions, workshops and networking opportunities ideal for an engaging participant experience. More information is available on the [PreventX 2026 website here](#).

PreventX is a part of the Statewide prevention workforce development program supported by the Victorian Department of Families, Fairness and Housing and Department of Education.

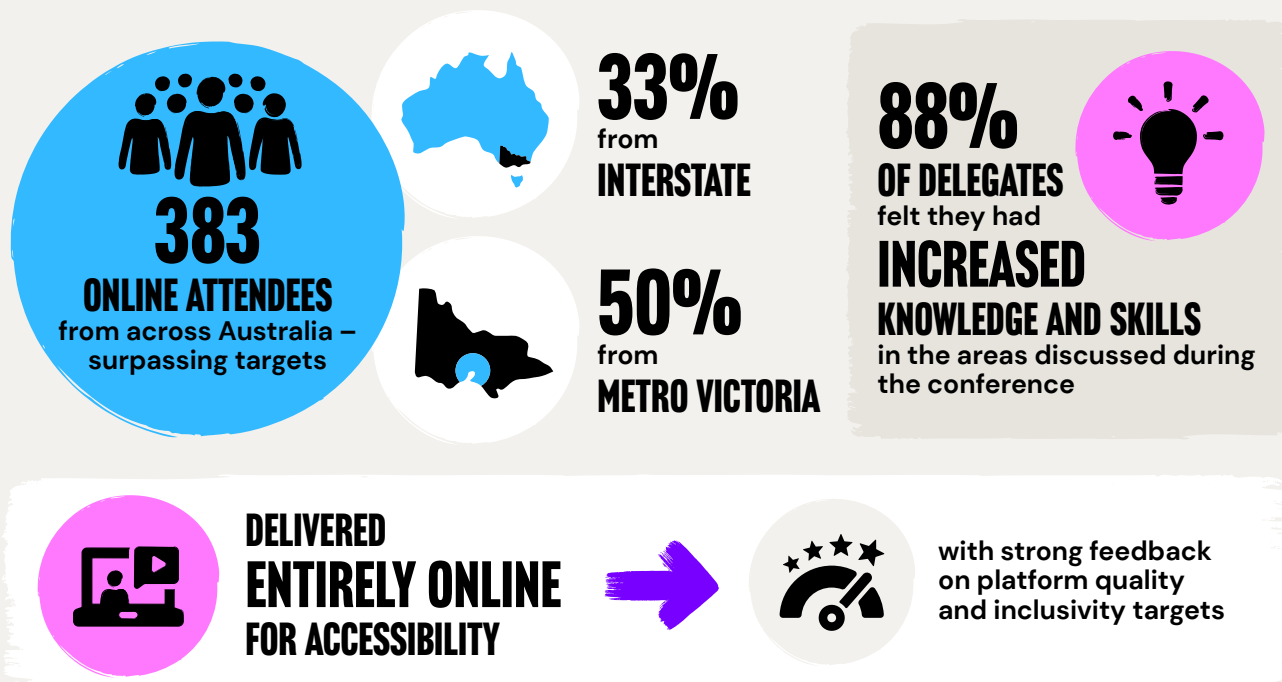
WHY SPONSOR PREVENTX 2026?

PreventX offers unique and exciting opportunities for brand visibility and engagement with key stakeholders working to end family and gender-based violence.

By sponsoring PreventX 2026, your organisation will:

- ➔ Reach a growing, national audience of sector professionals and decision-makers
- ➔ Align with Australia's leading voices in prevention, family and gender-based violence and gender equality
- ➔ Demonstrate your commitment to lasting, evidence-based social impact
- ➔ Increase your visibility through targeted marketing, branding and networking
- ➔ Enable accessible, inclusive programming that centres diverse communities
- ➔ Support the work to end family and gender-based violence in Australia

PROVEN IMPACT: HIGHLIGHTS FROM PREVENTX 2024



TESTIMONIALS FROM PREVENTX 2024 ATTENDEES:

"It uplifted me and made me
feel like I'm not alone in the
challenges I'm facing in my work."

– PreventX 2024 Delegate

"Understanding we are
part of a larger workforce
was very powerful."

– PreventX 2024 Delegate

"It spring-boarded our
project and generated lots
of refreshed enthusiasm."

– PreventX 2024 Pitch Participant

SPONSORSHIP OPPORTUNITIES

Sponsoring PreventX 2026 gives your organisation the opportunity to:



Showcase your commitment to preventing family and gender-based violence.



Brand exposure opportunities through logo placement on promotional materials, during the event, and in all post-event communications:



Connect with and learn from a national network of organisations committed to stopping and preventing violence.



Join conversations shaping the future of prevention across Australia and supporting a growing community of prevention practitioners.



Engaged and combined **SOCIAL MEDIA FOLLOWING OF MORE THAN 40,063**



Combined **BULLETIN SUBSCRIBERS OF OVER 11,555 PEOPLE** with a 41.6% average open rate.



An average of **30K MONTHLY WEBSITE VISITORS** with more than 20K visiting our homepage and over 300 users directly engaging with our [Primary Prevention webpage](#).



LOGO PLACEMENT on the day of the event, including verbal mentions, printed acknowledgements, and co-branded materials.

You can support this pivotal event in a range of ways:

1

SPONSORSHIP PACKAGES

2

EXHIBITION PACKAGE

3

EXCLUSIVE SPONSORSHIP OPPORTUNITIES



Find out more about these options on the following pages

1. SPONSORSHIP PACKAGES

Packages and Inclusions	GOLD \$8,000 (plus GST)	SILVER \$5,000 (plus GST)	BRONZE \$3,000 (plus GST)
Logo and URL link listed on PreventX promo websites	✓	✓	✓
Logo and acknowledgement of sponsorship on Social Media posts and newsletter communications, as well as a thank you shout out post event	✓	✓	✓
Conference free registration tickets	✓ Max. of 3	✓ Max. of 2	✓ Max. of 1
Logo displayed on opening and closing presentation slides	✓	✓	✓
Logo on digital event materials and event website	✓	✓	✓
Verbal acknowledgement at the opening and closing ceremony	✓	✓	✗
Table booth at the exhibition space to promote services and products	✓	✓	✗
Co-branded material on printed materials such as conference program	✓	✓	✗
Co-branded material on delegate lanyards/name tags	✓	✗	✗
Sponsor spotlight post on social media	✓ Max. of 2	✗	✗
Opportunity to include promotional items or brochures in the welcome pack	✓	✗	✗
Three (3) months of access to the Safe and Equal E-Learn for max 20 staff.	✓	✗	✗

2. EXHIBITION PACKAGE

As part of our commitment to promoting and sharing your work, **PreventX 2026** is offering a limited number of table booths to organisations in our sector, working in the prevention of family and gender-based violence. This is a chance to increase your organisation's visibility and share the work you are doing with a wide audience of prevention professionals, advocates, decision-makers, and potential funders.

Safe and Equal will also be inviting community-led organisations via direct outreach to set up booths free of cost. This is a part of our commitment to inclusion and enhancing the visibility of community-led initiatives.

What does it include?

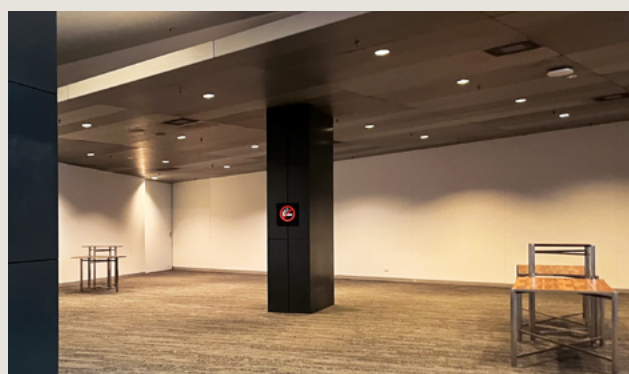
- + One trestle table to display brochures, flyers, and other promotional materials, along with a chair for a nominated representative from your organisation
- + Space to display up to two roll-up banners
- + Each booth will have a maximum of one ticket allocated for your representative to attend the event
- + Please note, table allocations are limited
- + Cost: \$1,000 (plus GST)



Photo of the exhibition space at the MCEC

Benefits to you:

- ➔ **Audience strategic engagement with your organisation:** The table booths will be strategically located in a dedicated exhibition space accessible throughout both days of the in-person conference, to make sure your booth is seen and engaged by up to 300 delegates, including potential collaborators, funders and policy stakeholders.
- ➔ **Brand Visibility and Exposure:** Participating with a table booth allows your organisation to be present at the largest national primary prevention conference in Australia, gain brand exposure and share your story in a space designed for connection.
- ➔ **Networking and connection:** You'll have the space to also connect and network with other organisations in the sector, share new ideas and projects, and even talk about future collaborations.



Photos of the exhibition space at the MCEC

3. EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Sponsor a Ticket – Amplify a Voice

By sponsoring Community Access Tickets, you provide First Nations, community minority and survivor advocate delegates the opportunity to attend the event. Safe and Equal would facilitate the distribution of these tickets to eligible attendees. As a sponsor, you can purchase multiple tickets, to support increased access.

Sponsor Tickets (at early bird costs)

- + 5 Tickets: \$2,900 plus GST
- + 10 Tickets: \$5,800 plus GST
- + 15 Tickets: \$8,700 plus GST
- + 20 Tickets: \$11,600 plus GST

Benefits to you:

- ➔ **Positive social impact:** Remove barriers to participation and strengthen your brand's reputation as an advocate for diversity and inclusion.
- ➔ **Brand visibility:** Be acknowledged on the website and conference communications, program, and on-site.

Sponsor an activity or activation

Sponsor an engaging activation or activity for delegates to enjoy throughout the duration of the conference. Choose from our list of activities, each exclusively branded with your logo.

This can be a great opportunity to attract the attention of attendees, foster ongoing interactions, and maximise your visibility throughout the conference.

The cost will depend on the activation.

List of activities and activations:

- + **Coffee Cart:** \$3,000 plus GST for two days (around \$1,500 per day)
- + **Quiet Zone:** \$6,000 plus GST
- + **Catering** for up to 300 people, per day:
 - Morning/Afternoon Tea: \$6,000 plus GST
 - Lunch: \$12,000 plus GST

Benefits to you:

- ➔ **Exclusivity:** Every sponsorship activation is exclusively available to a single sponsor and will be allocated on a first-come, first-served basis.
- ➔ **Positive social impact:** remove barriers to participation and strengthen your brand's reputation as an advocate for diversity and inclusion.
- ➔ **Brand visibility:** Be acknowledged on the website, on-site communications (i.e. signage indicating what you have sponsored) and conference communications and programs.

DON'T SEE SOMETHING HERE THAT SUITS YOU?

Is there another way you would be interested in supporting the event? Let us know. We would love to have a chat about your interests and ways we can work together.

OUR COMMITMENT

Partnering for Impact

We understand that successful sponsorship is built on strong relationships, shared values, and clear communication. At Safe and Equal, we are committed to making your sponsorship of **PreventX 2026: Stories for Change** impactful, seamless, and mutually beneficial.

Here's how we partner with you to achieve success:

- ✓ **Dedicated partnership lead:** A single contact at Safe and Equal will guide you through every step.
- ✓ **Responsive and transparent support:** Timely communication to ensure clarity and confidence.
- ✓ **Tailored guidance:** Support to activate benefits, manage logistics and amplify your visibility.
- ✓ **High-impact visibility:** Prominent logo placement across event materials, venues, and livestream.
- ✓ **Strategic promotion:** Brand amplification through curated communications to a targeted audience.
- ✓ **Values-driven partnership:** Ethical, aligned collaborations for long-term social impact.

JOIN US

Let's build a future where stories of change are shared, heard, and amplified.



To sponsor PreventX 2026 or explore your options please reach out to Meghan Cooper from Safe and Equal at meghancooper@safeandequal.org.au