



# EXHIBITION SPONSORSHIP

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**24–25 March 2026**

Melbourne Convention and Exhibition Centre (MCEC)  
Melbourne/Naarm



**SAFE + EQUAL**



# PREVENTX 2026: CONFERENCE SPONSORSHIP PACKAGES

We all deserve a world where we can live and love freely and fully, where families and relationships are safe and respectful, and people have everything they need to thrive.

Family and gender-based violence is a significant social issue that continues to do profound harm. While many people experience violence, prevalence is clearly related to gender. It is critical that we acknowledge this violence, build an understanding of what it is and bring it out into the open.

**PreventX** is a unique platform and opportunity for your organisation to raise its profile and demonstrate your commitment to working to stop violence before it starts.

You can learn more about the [\*\*PreventX: Stories for Change 2026 Conference here.\*\*](#)

## About Safe and Equal

**Safe and Equal** is Victoria's peak body for Victorian organisations that specialise in family and gender-based violence across the continuum, including primary prevention, early intervention, response and recovery. We are an independent, non-government organisation.



## PREVENTX 2026: STORIES FOR CHANGE

**Tuesday 24 and Wednesday 25 March 2026, at Melbourne Convention and Exhibition Centre.**

**PreventX** is Safe and Equal's flagship biennial conference, running since 2019. It is one of the largest national gatherings of professionals working to prevent family and gender-based violence.

**PreventX** is a space for changemakers. It brings together prevention practitioners, campaigners, policy leaders, researchers, advocates and lived experience experts to share stories, strategies, and inspiration for creating a safer and more equal future.

In 2026, **PreventX** returns as an in-person event with an online component, combining the energy of in-person connection with the accessibility of virtual engagement.

## Why PreventX is needed

Primary prevention aims to stop violence before it starts. It describes work done across the whole population in settings where people live, learn, work, socialise and play. It is about changing the underlying social conditions that produce and perpetuate violence.

Primary prevention work happens in many sectors, locations and settings – schools, workplaces, communities, and media – and focuses on shifting the norms, structures, and practices that drive violence.

The primary prevention workforce who delivers this work is currently made up of highly-skilled, knowledgeable and dedicated practitioners. But we also know that this workforce continues to face a number of challenges requiring connections and ongoing support. Challenges like practitioner isolation, lack of resources and access to professional development, as well as ongoing backlash and resistance. Inherent to working in primary prevention is practitioners facing backlash to the social change required to prevent violence. This is becoming more complex over time – as prevention grows and succeeds, resistance and backlash will also grow.

Connection and support are necessary for practitioner wellbeing, but also contribute positively to the development of practice, collaborative projects, and partnerships. This is why the **Partners in Prevention Network** exists – to enable connection, peer learning and knowledge sharing through training, communities of practice, resources and events like **PreventX**.

# WHO'S OUR AUDIENCE?

With up to 300 delegates expected to attend both in-person and online, **PreventX** is a perfect opportunity to expand your reach and make connections with individuals and organisations involved in preventing violence from across the country, including:

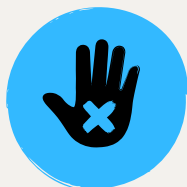
- + Primary prevention practitioners working in local, state and national contexts
- + Government and local government employees and policy makers at the state and national level engaging with primary prevention, gender equity and respectful relationships education
- + Community sector workers across early intervention, response and recovery
- + State peaks for family violence response and prevention workers
- + Educators working in early childhood, primary and secondary schools
- + Regional, national and international not-for-profits working in women's rights, health and safety

And more!

## WHY SPONSOR PREVENTX 2026

**PreventX** offers unique and exciting opportunities for brand visibility and engagement with key stakeholders working to end family and gender-based violence.

Sponsoring PreventX 2026 gives your organisation the opportunity to:



Showcase your commitment to preventing family and gender-based violence.



Brand exposure opportunities through logo placement on promotional materials, during the event, and in all post-event communications:



Connect with and learn from a national network of organisations committed to stopping and preventing violence.



Join conversations shaping the future of prevention across Australia and supporting a growing community of prevention practitioners.



Engaged and combined **SOCIAL MEDIA FOLLOWING OF MORE THAN 40,063**



Combined **BULLETIN SUBSCRIBERS OF OVER 11,555 PEOPLE** with a 41.6% average open rate.



An average of **30K MONTHLY WEBSITE VISITORS** with more than 20K visiting our homepage and over 300 users directly engaging with our [Primary Prevention webpage](#).



**LOGO PLACEMENT** on the day of the event, including verbal mentions, printed acknowledgements, and co-branded materials.

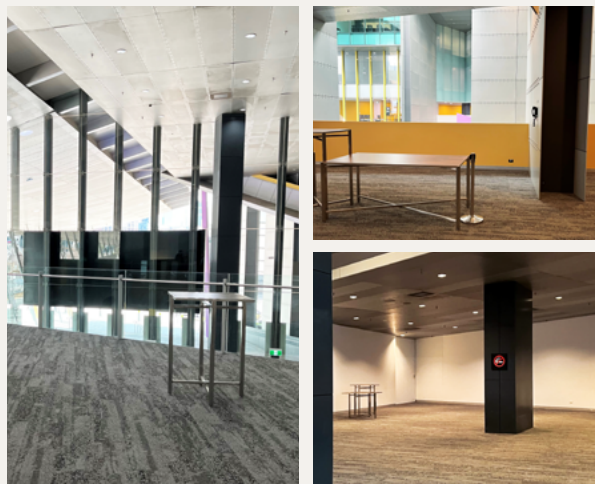
# EXHIBITION TABLE BOOTH

As part of our commitment to promoting and sharing your work, **PreventX 2026** is offering a limited number of table booths to organisations in our sector, working in the prevention of family and gender-based violence. This is a chance to increase your organisation's visibility and share the work you are doing with a wide audience of prevention professionals, advocates, decision-makers, and potential funders.

Safe and Equal will also be inviting community-led organisations via direct outreach to set up booths free of cost. This is a part of our commitment to inclusion and enhancing the visibility of community-led initiatives.

## What does it include?

- + One trestle table to display brochures, flyers, and other promotional materials, along with a chair for a nominated representative from your organisation
- + Space to display up to two roll-up banners
- + Each booth will have a maximum of one ticket allocated for your representative to attend the event
- + Please note, table allocations are limited
- + Cost: \$1,000 (plus GST)



Photos of the exhibition space at the MCEC

## Benefits to you:

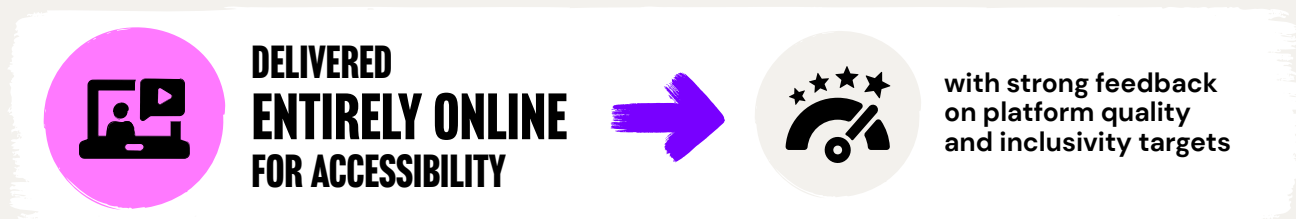
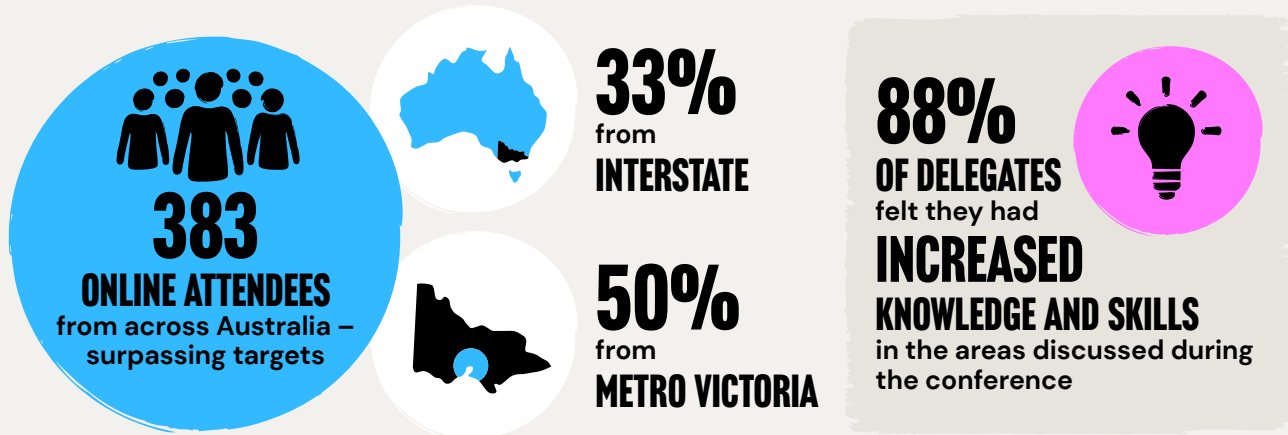
- ➔ **Audience strategic engagement with your organisation:** The table booths will be strategically located in a dedicated exhibition space accessible throughout both days of the in-person conference, to make sure your booth is seen and engaged by up to 300 delegates, including potential collaborators, funders and policy stakeholders.
- ➔ **Brand Visibility and Exposure:** Participating with a table booth allows your organisation to be present at the largest national primary prevention conference in Australia, gain brand exposure and share your story in a space designed for connection.
- ➔ **Networking and connection:** You'll have the space to also connect and network with other organisations in the sector, share new ideas and projects, and even talk about future collaborations.

## DON'T SEE SOMETHING HERE THAT SUITS YOU?

### Discover Our Tailored Sponsorship Packages

Ask us about our suite of exclusive activation opportunities designed to align with your goals. Let's start a conversation about how we can collaborate!

# PROVEN IMPACT: HIGHLIGHTS FROM PREVENTX 2024



**"It uplifted me and made me  
feel like I'm not alone in the  
challenges I'm facing in my work."**

– PreventX 2024 Delegate

**"Understanding we are  
part of a larger workforce  
was very powerful."**

– PreventX 2024 Delegate

**"It spring-boarded our  
project and generated lots  
of refreshed enthusiasm."**

– PreventX 2024 Pitch Participant

## CONTACT US

Let's build a future where stories of change are shared, heard, and amplified.



To sponsor PreventX 2026 or explore your options please reach out to Meghan Cooper from Safe and Equal at [meghancooper@safeandequal.org.au](mailto:meghancooper@safeandequal.org.au)